2027 MAIN GALLERY SECTOR EXHIBITOR CONTRACT
RULES + REGULATIONS
The Photography Show presented by AIPAD
APRIL 28 – MAY 2, 2027

1. GENERAL

The Photography Show ("Show") is managed by The Association of International Photography Art Dealers ("AIPAD"). This 2027 Main Gallery Sector Exhibitor Contract Rules and Regulations ("Contract") governs the Main Gallery Sector Exhibitor's ("Exhibitor") participation in the Show and covers the entire term from move-in through move-out of the Show. AIPAD reserves the right, at any time, without notice, to alter these conditions or make any additional conditions or rules for participation. The Exhibitor agrees to be bound by the conditions set forth in the Application, Contract and by any subsequent conditions that AIPAD may institute in connection with the Show. Submission of an Application to participate in the Show constitutes the Exhibitor's acceptance of the conditions set forth below and of any subsequent conditions related to the Show.

2. SHOW DATES AND LOCATION

The Show will take place at the Park Avenue Armory, located at 643 Park Ave, New York, NY 10065, April 28 – May 2, 2027.

- **Opening Preview Evening:** Wednesday, April 28 (times to be determined)
- **Run of Show:** Thursday, April 29 – May 2, 2027 (times to be determined)

Exhibitors are required to be present during all VIP and Public Hours. AIPAD reserves the right to change Show dates, hours, and location. Any such changes will be communicated to Exhibitors as far in advance of the Show as possible.

3. EXHIBITOR PARTICIPATION AND CONFIRMATION

Exhibitors must submit an Application requesting participation in the Show. Exhibitors must submit their 2027 Booth Deposit and any Outstanding Payments owed to AIPAD at the time of Application. Otherwise, the Application will be considered incomplete.

NOTE: The Application shall be considered a binding contract between the two parties and subject to this Contract as set forth in the Application upon issuance of written notice of acceptance from AIPAD confirming booth size, at which point no refunds will be issued and Exhibitors shall be liable for their full booth fee. Automatic confirmation of Application submission does not constitute written notice of acceptance from AIPAD.

By submitting the Application, the Exhibitor releases AIPAD from any and all liabilities to the Exhibitor, its agents, licensees, or employees that may arise or be asserted as a result of submission of an Application or of participation in this Show.

The Show Committee will determine final booth sizes and locations. Every effort will be made to accommodate Exhibitor requests as listed on the Application. Above all, AIPAD is committed to accommodating as many Exhibitors as possible who wish to exhibit at the Show.

At the same time, AIPAD is committed to producing a high-quality Show that is both balanced in terms of its representation of fine art photography and also attractive, uncluttered, and compliant with space and safety regulations as set by the Park Avenue Armory and the City of New York. In the event that more booth requests are received than can be accommodated within the exhibition space, a waiting list will be established, in the order they are received. AIPAD reserves the right to reject any and all Applications for any reason or no reason at all. Exhibitor participation will be determined at the sole discretion of AIPAD.

NEW FOR 2027

BOOTH PROPOSALS REQUIRED
Every gallery Application must provide a detailed proposal for your presentation at The Photography Show 2027 including the artists to be shown and images of the work.

- **A written request via the Application is required to share a booth with another exhibitor. Any Non-Member Galleries will pay the full Non-Member fee, even if the booth is shared.**
- **Written permission is required for a "salon-style" presentation.**
- **Written permission is required to request to utilize bins within the exhibition space.**

If galleries do not receive written permission from the 2027 AIPAD Show Committee by March 1, 2027, galleries will consider the request denied and understand that showing the submitted work or structure will not be permitted on site and any pertinent fees will be accessed.

Any changes to booth presentations must be approved by the Show Committee. Updated proposals must be sent to info@aipad.com by February 10, 2027.

Once space is allocated, a presentation schematic may be requested.

Images and presentation proposals regarding the aforementioned circumstances should be sent to info@aipad.com with the subject line:
Application Supporting Materials

BOOTH SHARING

Exhibitors may request to share booth space by submitting an Application and detailing information required for both galleries, including information on what works will be exhibited. All booth sharing requests will be sent to the Show Committee who will either approve or deny the request to share an exhibition space.

Please refer to Section 4 below for details regarding Non-Member Guest exhibitor participation and pertinent fees.

4. NON-MEMBER PARTICIPATION

Guest exhibitors will pay a fee of $3,500 for participation and for placement in any section of the Show. Non-Member Galleries and Private Dealers are encouraged to apply for membership alongside their fair application, and if their membership application is approved, the $3,500 fee will go towards that year's membership dues. Yearly membership dues are $2,500.

5. PAYMENTS AND POLICIES

- Outstanding Payments: Due at the time of Application
- 2027 Booth Deposit: $6,000 due at time of Application
- 2027 Booth Balance, Compliance Deposit & Non-Member Fees:
  → Due in two installments (see section 7)

Outstanding Payments and 2027 Booth Deposits are due at time of Application. Applications without these payments will not be considered. If an Exhibitor fails to make timely payments due hereunder, AIPAD may cancel the Exhibitor's booth assignment without further notice, and such Exhibitor shall not be entitled to any refund or any part of any fee and shall be liable for their full booth fee. Exhibitors with past due accounts will be excluded from the website and Show publicity materials unless all outstanding payments are made in full by time of distribution.

Each Exhibitor is responsible for the maintenance of their booth and hereby agrees to leave the booth in the same condition in which it was found, reasonable wear and tear excepted. If hanging hardware and/or signage and/or labeling is left in the walls upon tear-down, a fee of $450 per wall panel will be assessed to the exhibitor and taken from the Compliance Deposit. The Exhibitor agrees that in the event of such a violation, AIPAD will be entitled to recover damages from the Exhibitor, including, without limitations any losses sustained by AIPAD. AIPAD shall also be entitled to retain the full booth fee and any fees otherwise payable by the Exhibitor to AIPAD under this agreement.

The Exhibitor agrees to pay AIPAD any collection costs incurred by AIPAD (including attorney's fees) for enforcing its right to collect any and all payments owed to AIPAD.

6. CANCELLATION POLICIES

The Application shall be considered a binding contract between the two parties and subject to this Contract as set forth in the Application upon the issuance of written notice of acceptance from AIPAD confirming booth size, at which point no refunds will be issued and Exhibitors shall be liable for their full booth fee.

Participation is only confirmed once the Booth Deposit is received and written receipt from AIPAD confirms your participation.

The $6,000 deposit is non-refundable once received. Insurance against individual cancellation can be obtained by the exhibitor. Refund requests will be reviewed by a third-party adjudicator for approval.

Should AIPAD be unable to honor the Exhibitor's first or second booth request, AIPAD will issue one of two written notices, including either: i) a rejection of the Exhibitor's Application; or ii) an alternative booth offer for the Exhibitor's consideration. If an alternative booth offer is made, the Exhibitor shall then have three (3) business days to cancel their Application or accept the alternative booth offer.

7. CRITICAL DATES AND PAYMENT SCHEDULE

Applications and payments must be remitted in accordance with the following schedule:

- November 27, 2026 - Application Deadline
    - 2027 Application, 2027 Booth Deposit, Outstanding Payments Due
- On or before December 2, 2026
    - Issuance of Written Notice to Exhibitors Confirming Acceptance into the fair, and Booth size;
    - Invoice for 50% of Booth Balance and Compliance Deposit* due within seven (7) days
- On or before January 24, 2027
    - Issuance of Written Notice to Exhibitors Confirming Outside Wall
    - 100% of Booth Balance Due (including 100% cost of any Outside Wall) due by February 1, 2027

The Compliance Deposit is a deposit in the amount of $1,000 due with the first booth payment. This deposit will be held to cover any fees assessed against the booth regarding non-compliance with the Rules & Regulations for 2027 as set forth herein. If the Exhibitor is found to be in compliance with all Rules & Regulations and does not assess any final fees during the run-of-show, the deposit will be returned after the fair and can be used towards the following year's Membership Dues or Fair Deposit.

8. BOOTH FEES

AIPAD is offering six uniform booth sizes to accommodate as many galleries wishing to exhibit as possible. Alternative booths, whether larger or smaller, will be considered on a by request basis. The cost for additional booth space will be $114 per square foot if

application is received before November 27th, 2026. Any applications received after that time will be priced at $120 per square foot.

Booth fees, per unit, are as follows. All prices are listed in USD.

STANDARD BOOTH OPTIONS
(Application Period: October 20 – November 27, 2026)

Booth Size	Square Feet	Square Meters	Booth Description	Lighting Package	Total Booth Fee
12’ x 12’	144	13.4	Inside only	8 lights	$16,500
12' x 16'	192	17.8	Inside only	10 Lights	$22,000
12' x 20'	240	22.3	Inside only	12 Lights	$27,600
12' x 24'	288	26.8	Inside only	14 Lights	$33,000
12’ x 28’	336	31.2	Inside only	16 lights	$38,600
12’ x 30’	360	33.4	Inside only	18 lights	$40,000

Outside walls are available by request and are granted at the discretion of the AIPAD Show Committee and are priced at $250 per linear foot.

All booth fees include:

- Three 10-feet tall Painted Walls (White)
- One (1) Wastebasket
- Two (2) Booth Signs
- Lighting Package (see above)
- Two (2) Chairs
- Access to Exhibitor Wi-Fi Network
- Access to Exhibitor Lounge
- Exhibitor Badges and Guest Tickets (quantity to be determined)
- Drayage
- Inclusion in Show publicity materials.

NOTE: Booth fees will not decrease if any of these items are declined.

Booth Fees paid by credit card will be subject to a 3% surcharge.

9. BOOTH PRESENTATION | CONSTRUCTION, SIZE, AND USE
All items in this section are subject to AIPAD approval.

All walls are 10' high and painted. Each booth space will be provided with track lighting. The display area is to be no higher than the back or sides of any booth (i.e., 10' on back and side walls) and will be limited to the booth space area.

- All photographs displayed on walls must be framed (glass is encouraged, but not required).
- No photographs framed or unframed are to be leaning against the booth walls.
- No matted, but unframed works may be displayed on walls or shelves.

Requests for unframed works as installations will be considered denied unless written permission from the Show Committee is supplied to the Exhibitor. Failure to comply with the decision will have a fine assessed against the Compliance Deposit.

If an exhibiting gallery wishes to display art work of another medium (i.e. painting, video, sculpture or other) is to be displayed, it must be submitted with image and description to the Show Committee by writing to info@aipad.com by January 27, 2027.

→ Requests to display unframed works as part of an installation specified by an artist must be submitted to the Show Committee and Board of Directors of AIPAD at the time of Application and will be given due consideration. Requests will be considered denied unless written permission from the Show Committee is supplied to the Exhibitor. Failure to comply with the decision will have a fine assessed against the Compliance Deposit.

The 2027 AIPAD Show Committee will conduct a walkthrough of the exhibition space on April 27, 2027 at 5:00pm. Please have one gallery representative onsite for this review to remediate any infractions as presentation requirements will be enforced.

Galleries found to be in violation of the show Rules & Regulations **will be required to make requested changes to their presentation by 10:00am on April 28, 2027.** Any unresolved violations will be corrected at the Exhibitor's expense.

Exhibitors' displays must be arranged so that they utilize only the booth space area contracted for and in such a manner as to recognize the rights of other Exhibitors and visitors. No signs or displays, other than the standard signs furnished to each Exhibitor, will be permitted to be displayed either within or without the Show area at the Park Avenue Armory.

9A. WALLS, TABLES AND FURNITURE
Booths may add extra return walls at their discretion, unless necessary for the placement of bins. All furniture must be suitable for public display. AIPAD will furnish each booth with 2 standard chairs. Additional walls, tables, and furniture will be available

for rent at the Exhibitor's expense. Additional walls must be rented through AIPAD. Exhibitors may supply their own tables and furniture.

No Exhibitor shall use any flammable decorations or covering for display fixtures and all fabrics or other materials used for decoration or covering tables shall be flameproof.

9B. BINS

Upon written approval, exhibitors are **permitted to use a MAXIMUM of two (2) table bins** if they are placed behind a freestanding wall; or neatly against the inside, back corner of 12' side walls of the booth if the booth is smaller than 12' x 16'. The utilization of bins is subject to approval. Please select the corresponding box on your application.

Requests will be considered denied unless written permission is supplied by the Show Committee of AIPAD to the exhibitor by email. Exhibitors found to be in violation of this stipulation during the show will be notified by letter and the bins removed at the exhibitor's expense and a fine of $1,000 assessed to the exhibitor and taken from the Compliance Deposit.

9C. SIGNAGE

The only identification signage that may be posted at the Show is signage that's been expressly produced by AIPAD for use during the Show. Exhibitors are not permitted to post their own gallery identification signage or advertisement signage in booth spaces, common areas of the Show, or the Park Avenue Armory.

Wall lettering signage must be related to the artwork displayed and shall not exceed four (4) inches in height.

9D. EXHIBITOR PERSONAL ARTWORK

Exhibitors are prohibited from displaying their own images/artwork in which they had creative direction in their booth space, but may have catalogues available that include their own images/artwork. Exhibitors in violation will be notified onsite by the Show Committee and must remove the artwork immediately at the exhibitor's expense.

10. LABELING AND/OR EXHIBIT LISTS

Exhibitors agree to describe the following on an invoice and on a label or list for each work with:

- Photograph's creator (artist)
- Title or subject
- Process
- Date of negative (if applicable)
- Date of print
- Edition (if applicable)
- Price

Each publication's author, title or subject, publisher, date of printing, edition (if applicable), and price.

When part of the description is “Unknown,” the Exhibitor shall elaborate.

Artworks may not utilize Artificial Intelligence as the PRIMARY creative input.

Clear labeling and exhibition lists of works that utilize AI as a primary generative tool in the art-making process must be submitted to the Show Committee and Board of Directors of AIPAD and will be given due consideration.

Requests are required and must be made to the Show Committee through email to info@aipad.com to show an artwork utilizing AI as a primary generative tool before February 10, 2027. Each individual work must be submitted separately with all accompanying documentation.

Requests will be considered denied unless written permission from the Show Committee is supplied to the Exhibitor. Failure to comply with the decision will have a fine assessed against the Compliance Deposit and risk expulsion.

The Exhibitor agrees to describe each photograph and/or publication as accurately as possible. All labels must be clearly digitally printed and easily legible. Any necessary edits can be reprinted in the Show Office, free of charge. Guidelines for labeling will be supplied in the Exhibitor Manual.

Written notice of warning will be supplied to any gallery that is found to have fictitious labeling. If labeling is corrected immediately, no further action will be taken. If not addressed immediately, the participant is at risk of expulsion.

11. PRICING

Pricing in U.S. dollars of all works for sale must be posted in the booth space or made available in a handout available for distribution, pursuant to New York State Law.
Pricing cannot be changed during the run-of-show per the below:

NYC Administrative Code § 20-708:

- Requirement: All consumer commodities sold or offered for retail sale must conspicuously display the total selling price (excluding tax)

12. USE OF SPACE

Exhibitors may not sublet, assign, or apportion any part of the space allotted. Exhibitors may not represent, advertise, or distribute literature for the products or services of any other firm or individual except as approved in writing by AIPAD. All exhibitors must be present on the initial Application. Requests to add an exhibiting gallery must be submitted in writing to the Board of Directors of AIPAD at least ninety (90) days before the event. All requests are considered denied unless the exhibitor is supplied with written approval by the Board of Directors of AIPAD. If an exhibitor is found to be in violation of this, a fee of $1,000 will be accessed.

13. BOOTH SHARING
Shared booth spaces are designated at the discretion of AIPAD. Exhibitors may share booths with other Exhibitors only with the express written permission of AIPAD. Requests to share a booth received after the Application must be submitted in writing to the Board of Directors of AIPAD at least ninety (90) days before the event. All requests are considered denied unless the exhibitor is supplied with written approval by the Board of Directors of AIPAD. If an exhibitor is found to be in violation of this, a fee of $1,000 will be accessed. Any non-member galleries sharing a booth with an AIPAD Member will still be subject to the Non-Member Participation fee of $3,500.

14. BOOTH ACCESSIBILITY
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 ("ADA") with regards to their booth space, including, but not limited to wheelchair access and alternate formats of collateral materials. Further information regarding ADA compliance is available at www.usdoj.gov/crt/ada/infoline.htm.

15. RESTRICTIONS
AIPAD reserves the right to restrict or prohibit exhibits which interfere with other Exhibitors' ability to conduct business due to lighting, excessive noise, or over-hanging. No Exhibitor shall use any flammable decorations or coverings for display fixtures and all fabrics or other material used for decorations or covering of tables shall be flameproof.

15A. LETTERS OF CENSURE
For any applications for the fair by exhibitors or AIPAD Members who have received letters of censure or reprimand from the Show Committee, the Ethics Committee, or the AIPAD Board of Directors within the last 12 months of the letter being sent to the Member or guest exhibitor, the member gallery or guest exhibitor must submit a booth schematic including works to be shown with labels and booth hang display for approval at the time of the application.

16. OUTSIDE EXHIBITS AND ACTIVITIES
The Exhibitor agrees, subject to expulsion of their exhibit from the Show, not to entertain during Show hours or to otherwise induce visitors away from the Show. Without prior permission of AIPAD there shall be no activities such as open houses, food service, cocktail parties, etc., during Show hours.

17. CONSENT TO PHOTOGRAPHY/VIDEO
AIPAD occasionally uses photographs/videos of Exhibitors and their booth personnel in promotional materials. By virtue of Exhibitor's participation in the Show, Exhibitor, on behalf of its booth personnel, automatically agrees to usage of its booth personnel's likeness in such materials with no remuneration to Exhibitor or its booth personnel.

18. INSTALLATION AND DISMANTLE
A targeted move-in schedule will begin on Tuesday, April 27, 2027 at 12:00 p.m. and continue until April 28, 2027 at 11:00 a.m. All exhibits must be installed by Wednesday,

April 28, 2027 at 2:30 p.m. Dismantle is scheduled for Sunday, May 2, 2027 from 6:00 p.m. to 11:00 p.m. All exhibits must be dismantled and removed by Sunday, May 2, 2027 at 11:00 p.m.

No Exhibitor will be permitted to dismantle their exhibit displays or remove products from the exhibit hall prior to the close of the Show. Security and badge control will be in place for the duration of the Show through 11:00 p.m. on May 2, 2027. Refer to the Exhibitor Services Manual (available approximately two months before the Show) for complete schedules, rules, regulations, and instructions for the installation and removal of the exhibits. All property shipped to and from the Show by the Exhibitor or their agent is at the sole risk of the Exhibitor. AIPAD reserves the right to designate certain booths as early and late set-up booths depending on the size of the booth and the timing of construction. AIPAD will advise the Exhibitor if their booth requires late set-up as far in advance of the Show as possible. All installation and dismantle dates and times are subject to change.

19. SECURITY

AIPAD will make every reasonable effort to provide appropriate security protection in the form of uniformed guards to be contracted by AIPAD during Show hours and overnight when the Show is closed. In no case whatsoever shall AIPAD be responsible for any loss or damage to property or persons that may occur in connection with the Show. Exhibitors are urged and advised to secure their own risk insurance, both property and personal, to cover all on-site and in-transit risks. All individuals exhibiting at the Show are subject to having their bags and parcels inspected by security.

20. MISCELLANEOUS

All Exhibitors shall observe and abide by these and any additional Rules and Regulations that may be adopted by AIPAD or the Park Avenue Armory or required by government requirements and restrictions put in place due to health concerns. Such additional conditions or rules for participation shall be as much a part hereof as though fully incorporated herein.

If an Exhibitor fails to make timely payments due hereunder, AIPAD may cancel the Exhibitor's booth assignment without further notice, and such Exhibitor shall not be entitled to any refund or any part of any fee and shall be liable for their full booth fee. AIPAD shall have the right to close any booth space at any time for failure by the Exhibitor to observe any terms or conditions set forth herein. If such should occur, the Exhibitor shall remove their display and AIPAD may repurpose the booth space as it deems necessary, and the Exhibitor shall not be entitled to any refund or any part of any fee. In either case, Exhibitors shall be liable for their full booth fee.

21. INTERPRETATION AND ENFORCEMENT

This Contract becomes a part of the Binding contract between the Exhibitor and AIPAD. AIPAD has full power of interpretation and enforcement of these Rules and Regulations and may amend them at any time. The Exhibitor agrees to abide by all additional reasonable Contract terms published from time to time with advance notice. All matters in question not covered by this Contract are subject to the decision of AIPAD and all

decisions so made shall be binding on all parties affected by them as the original Contract. Exhibitors or their representatives who fail to observe this Contract or who, in the opinion of AIPAD, conduct themselves unethically may be dismissed from the Show without refund or further appeal. AIPAD reserves the right, at any time, without notice, to alter these Contract conditions or make any additional conditions or rules for participation, including but not limited to the Exhibitor Services Manual which will be published prior to the Show.

22. COMPLIANCE WITH APPLICABLE LAWS

The Exhibitor, its agents, and representatives shall abide by, conform to, and comply with all laws of the United States of America, the State of New York, and all ordinances of the City of New York, including, but not limited to, all rules and regulations for the government and management of the Park Avenue Armory and the requirements of the police and fire departments, and further shall not do, nor allow to be done, anything on the premises during the term of this Contract in violation of these Rules and Regulations, laws, and ordinances.

23. DEFAULT

It shall be considered a default under this Contract if any of the following occur: (i) an Exhibitor fails to observe or defaults in the performance of the terms and conditions of the Rules and Regulations or the Bylaws of AIPAD, or (ii) an Exhibitor makes an assignment for the benefit of creditors, there is adjudication that the Exhibitor is bankrupt, insolvent, or unable to pay its debts as they mature, there is a filing by or against the Exhibitor of a petition to have the Exhibitor adjudged bankrupt, or a petition for reorganization or arrangement under any law relating to bankruptcy unless in the case of a petition filed against the Exhibitor, the case is dismissed within sixty (60) days after the filing thereof, there is the appointment of a receiver or trustee to take possession of substantially all assets of the Exhibitor or Exhibitor's interest in the Contract. In the event of any such default, AIPAD may, at its option, terminate the rights of the Exhibitor under the Rules and Regulations by giving the Exhibitor five (5) days prior written notice and all deposits and prepayments made by the Exhibitor are forfeited. In any case, Exhibitors shall be liable for their full booth fee.

24. CONTRACT CONDITIONS/RULES AND REGULATIONS ENFORCEMENT

This Contract will be enforced by AIPAD. Any Exhibitor not abiding by any of these Contract terms, at the discretion of AIPAD, may lose the privilege of exhibiting at future AIPAD Shows.

The foregoing remedies of AIPAD shall not be to the exclusion or any other right or remedy set forth herein or otherwise available to AIPAD in law or in equity. A defaulting Exhibitor shall be responsible for all attorneys' fees and costs incurred by AIPAD in the enforcement of this Contract, whether or not litigation is actually commenced and including any appellate proceedings. The Exhibitor hereby waives trial by jury.

25. INDEMNIFICATION

The Exhibitor hereby agrees to indemnify, defend and keep harmless AIPAD, its officers, directors, employees, agents, and each of them ("Indemnitees"), from any

and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments, interest, attorneys' fees, and all other costs, fees, expenses, and charges which any of the Indemnitees incur arising out of or related to the Exhibitor's, its employees', agents' or contractors': (i) violation of any law or ordinance; or (ii) negligence, gross negligence, or willful misconduct of the Exhibitor, its employees, agents, and contractors. The terms of this provision shall survive the termination or expiration of the Contract.

26. FORCE MAJEURE

In the event that, because of war, fire, strike, government regulation, public catastrophe, act of God, or any other cause whatsoever, the Show or any part of it is prevented from being held, is canceled, or booth space becomes unavailable, AIPAD shall determine, at its sole discretion, the refund, if any, to be made to the Exhibitor of their proportionate share of the balance of the aggregate booth fee received which may remain after deducting expenses incurred by AIPAD, plus reasonable compensation to AIPAD, but in no case shall the amount of the refund exceed the amount of the booth fee paid to AIPAD.

27. INSURANCE

As a condition of participation in the Show, Exhibitors shall carry at least $2 million dollars of liability insurance in such amounts to cover their property and persons and to satisfy their indemnification obligations outlined above. Upon request from AIPAD the Exhibitor shall provide AIPAD with a copy of its certificate of insurance evidencing such coverage. The Exhibitor acknowledges and agrees that AIPAD is not responsible for carrying liability insurance coverage for the Exhibitor, its property and persons.

28. CHOICE OF LAW AND FORUM

This Contract is made under and shall be governed by the laws of the State of New York in all respects, including matters of construction, validity, and performance. Any dispute arising out of or related to these Contract shall be heard only in courts located in New York City, New York.

29. QUESTIONS?

Questions? Contact us at info@aipad.com or +1 (646) 926-1528.